

**RECEIVED
CENTRAL FAX CENTER**

004/027

SEP 18 2008

**IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE**

Attorney Docket No.: Google-56CIP1 (GP-145-01-US)

Applicants: Leslie YEH, et al.

Serial No.: 10/823,508

Filing Date: April 12, 2004

Title: **DETERMINING AND/OR USING LOCATION INFORMATION IN AN
AD SYSTEM**

Examiner: Greta Lee Robinson

Group Art Unit: 2168

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A TWO (2) MONTH EXTENSION OF TIME

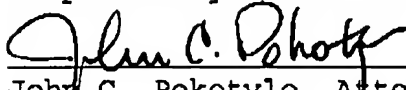
In response to the Office Action mailed on April 25, 2008, which set a time for response to expire on July 25, 2008, please extend that period two (2) months to expire on September 25, 2008. The Patent Office is authorized to charge the fee of \$340.00 (\$460.00 less the \$120.00 already paid with the Response filed on August 25, 2008) and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

09/19/2008 HMARZI1 00000021 501049 10823508

01 FC:1252 340.00 DA

September 18, 2008

Respectfully submitted,



John C. Pokotylo, Attorney

Reg. No. 36,242

Customer No. 26479

(732) 936-1400

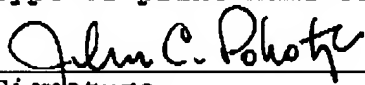
STRAUB & POKOTYLO
788 Shrewsbury Ave.
Tinton Falls, NJ 07724

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

Type or print name of person signing certification



Signature

September 18, 2008

Date